

# danielle janota

copywriter

daniellejanota.com  
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## experience

**Freelance Copywriter** :)  
Mar. 2023 – present

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**Copacino Fujikado** Visit Seattle, Goodwill, KEXP,  
*Senior Copywriter* Sound Transit, MultiCare,  
Apr. 2022 – Mar. 2023 new business

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**The Marketing Arm** State Farm, new business  
*Senior Copywriter*  
*Copywriter*  
May 2019 – Apr. 2022

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**FCB Chicago** Boeing, Coca Cola,  
*Associate Copywriter* Michelob Ultra, Bud Light,  
Jun. 2017 – Jan. 2019 Comcast, new business

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**Osborn + Barr** Prairie Farms, Marriott, Michelin  
*Associate Copywriter* Ag, Merck  
May 2014 – Dec. 2015

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**Consequence of Sound** Festival coverage, features,  
*Staff Writer* album reviews  
Nov. 2013 – Aug. 2016

## school

**Chicago Portfolio School**  
*Copywriting*  
Jan. 2016 – Mar. 2017

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**University of Illinois  
at Urbana-Champaign**  
*B.S. Advertising*  
Aug. 2010 – May 2014

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**The Second City**  
*Writing Program*  
May 2018 – May 2019

## skills

Concepting  
Scriptwriting  
Social / Digital  
Copy Editing & Proofreading  
Adobe Creative Suite  
Picking up choreography quickly

## awards

**Gold Ex Award**  
State Farm Neighborhood of Good